

## Latest site: Cad One Sweden AB

Thursday, 23 August 2007

We recently finished Cad One's new website. The task was to create a compact, light-weight, fast loading site with a logical structure for existing content. Work included was:

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- design with 'non-flashy' 3D graphics
- similar layout and typography, so previous customers feel at home
- a simple structure to divide existing content logically

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Working from the customer idea and restrictions, we made a site that is easy on the eyes and highly usable. Use-centered is our preference.

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Features include:

- cross-browser dynamic transparent background graphics (PNG with alpha)
- user friendly links (as always)
- optimization for search engines
- adaptation to Swedish language
- dynamic, cross-browser layout with tabbed menu and distinct typography
- customer login for access to privileged information

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Site will be online when all existing content has been transferred.Â